

S P O N S O R S H I P
P A C K E T



ASCENSION WISCONSIN FOUNDATION

P R E S E N T S

SPEAKEASY SOIRÉE

A 1920'S BLACK TIE AFFAIR

BENEFITTING HEART CARE ACROSS
ASCENSION WISCONSIN.



JOIN US FOR A NIGHT

OF VINTAGE ELEGANCE AS WE STEP BACK INTO THE

1920S WITH LIVE JAZZ, A SPECIAL PERFORMANCE

BY LEGENDARY R&B POWERHOUSE EN VOGUE,

SIGNATURE COCKTAILS AND A LIVE AND SILENT AUCTION

— ALL IN SUPPORT OF OUR HEART CARE INITIATIVES

AT ASCENSION WISCONSIN.



APRIL 5, 2025

TURNER HALL BALLROOM

1040 N. VEL R. PHILLIPS AVE.

MILWAUKEE, WI



G I V E A W F . O R G / S P E A K E A S Y

WHO'S THE BIG CHEESE?

Ascension Wisconsin Foundation's Speakeasy Soirée will be held on Saturday, April 5, 2025 at the Turner Hall Ballroom, one of Milwaukee's most history-filled, iconic venues. Join us as we transform Turner Hall into an exclusive 1920s-themed gala featuring live entertainment, auctions and gourmet cuisine.

Guests will begin to arrive at 5:00pm and will be greeted by incredible cocktail selections, passed hor's d'oeuvres, engaging entertainment and a sought-after silent auction. Once the formal program starts, you will be welcomed to indulge in a tastefully prepared menu while learning more about the true reason for a Speakeasy Soirée: to help our community members receive the expert heart care they deserve.

The night has only begun, though, as we party like it's 1929 and invite all attendees to a private concert from one of the most successful female groups in the history of R&B and pop music, En Vogue!

IS THERE A PASSWORD FOR THIS GIN JOINT?

It's no secret that Ascension Wisconsin Foundation's annual galas have traditionally attracted a diverse and generous philanthropic attendance. More than 400 guests are expected to join us, representing Wisconsin's most socially astute consumers, philanthropists, corporate partners and healthcare leaders. Patrons represent both urban and suburban professionals, committed to furthering the Mission of Ascension.

Attendees from previous gala's past include:

60% Urban / 40% Suburban

55% Female, 45% Male

Average Age: 40



WHAT'S THE SKINNY?

The hardest working muscle in the human body is the heart. Our hearts beat more than 3 billion times in our life. Despite being a strong, hard working muscle, heart disease has been the number one cause of death in Wisconsin for many years. We want to change that.

Your support of the Speakeasy Soirée will directly impact heart care across Ascension Wisconsin, making it possible to provide advanced heart care close to home for those who need it most.

Every year, our providers treat more than 50,000 patients in need of expert heart care. Your support will directly benefit this lifesaving area of care, making it possible to build stronger, healthier hearts right in our local communities.

WE'RE THE REAL MCCOY

Rooted in the loving ministry of Jesus as healer, we commit ourselves to serving all persons with special attention to those who are poor and vulnerable. Our Catholic health ministry is dedicated to spiritually centered, holistic care which sustains and improves the health of individuals and communities. We are advocates for a compassionate and just society through our actions and words.

Recently, donor generosity to Ascension Wisconsin Foundation made it possible to:

- Provide more than \$10M in support to personalized, compassionate healthcare across Ascension Wisconsin
- Support the implementation of cardiac ablation at Ascension Franklin Hospital, making it possible to provide this service to more than 3,200 patients in need
- Purchase three new LUCAS devices in the Fox Valley, ensuring that live-saving CPR can be provided at a moment's notice with near-perfect accuracy
- Fund the development and construction of a brand new cardiac rehabilitation gym at Ascension Mercy, helping patients build stronger and healthier hearts after a cardiac event

AND SO. MUCH. MORE.

THE BEE'S KNEES

For many years, Ascension Wisconsin Foundation has hosted a formal gala with all proceeds directly benefiting an Ascension Wisconsin area of care. From women and family health, to cancer care, to neurological care and now heart care, this gala – thanks to support from incredible organizations like yours – has helped tens of thousands of patients across Ascension Wisconsin.

Your support will make incredible things possible.

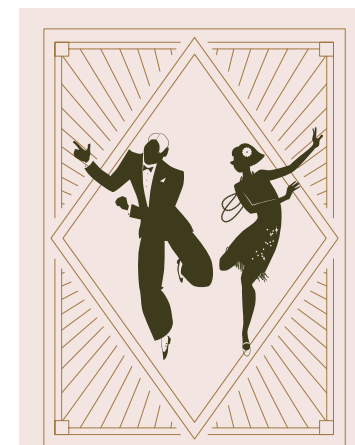
THE CAT'S PAJAMAS

Your sponsorship is more than just a donation: it's a partnership in transforming lives. By sponsoring the Speakeasy Soirée, your brand will:

1. Gain prominent visibility among a high-profile audience of influential individuals and corporations.
2. Demonstrate corporate social responsibility and commitment to community health.
3. Be featured across a range of marketing channels, from digital to print.
4. Align with a reputable healthcare leader dedicated to providing critical heart care.

As a sponsor, you have the opportunity to:

- Increase brand awareness.
- Network with other leaders and professionals.
- Directly contribute to improving health outcomes in the community



THE STUFF LEGENDS ARE MADE OF

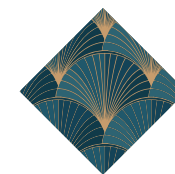
There's absolutely no denying that **En Vogue** is in a league all their own. From the moment their hit debut single "Hold On" dropped in early 1990, every music lover knew the game had been forever changed. By the time their debut album, *Born to Sing*, was released April 3, they were undeniable. And 30 years later, history has proven that prediction right.

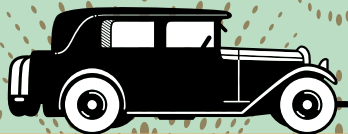
En Vogue completely embodied and absolutely exceeded the original version of producers/songwriters Denzil Foster and Thomas McElroy. In an industry full of imitators, En Vogue distinguished themselves as innovators in both fashion and music. With talent running over, it was little surprise that *Born to Sing* went nearly double platinum.

And the hits kept coming: "My Lovin' (You're Never Gonna Get It)," the Aretha Franklin remake "Giving Him Something He Can Feel" and "Free Your Mind" came from the *Funky Divas*, their 1992 sophomore effort, and "Don't Let Go [Love]" from the *Set It Off* soundtrack and *EV3*, their third album in 1996 and 1997 respectively. They also joined forces with pioneering female rappers Salt-N-Pepa for 1993's "Whatta Man," an ode to good men everywhere.

Through it all, En Vogue proved that not only could they sing, but they also had plenty to say, weighing in on stereotyping, racism and sexism, while also standing up for love and peace. Beauty, brains, talent and style defined them, not just sex appeal. And it was an unbeatable combination. One that has yielded 7 MTV Music Video Awards, 3 Soul Train Music Awards, 2 American Music Awards, a Billboard and Lady of Soul Award and countless Grammy nominations. To date, En Vogue has garnered 221 million US streams and 325 worldwide streams, with 60 million YouTube views.

With a brand built on talent, style and grace, thirty years later, En Vogue, now a trio, still reign supreme with original members Cindy Herron Braggs and Terry Ellis joined by the incredible Rhona Bennett. Thirty years and counting, those harmonies are still 'holding on,' with En Vogue always in the groove!





THE GATSBY

EXCLUSIVE PRESENTING SPONSOR

»»» \$50,000 »»»

As the exclusive presenting sponsor, you'll receive top-tier exposure and unique opportunities to engage with our high-profile guests.

Benefits:

- Exclusive title sponsorship with "Speakeasy Soirée presented by [Your Company]" featured on all event collateral
- Three VIP tables (30 seats) with premier placement
- Private meet and greet with En Vogue for 10 guests
- Keynote speaking opportunity during the event program
- Full-page ad on the back cover of the event program
- Feature story about your company and partnership in our print and digital newsletter, distributed to more than 7,000 individuals and organizations
- Logo placement on step-and-repeat banner for photo opps, all major signage, event invitations and social media and press releases
- Branded swag for all guests (provided by sponsor)
- Digital and print recognition across all marketing platforms (website, email campaigns, social media)



THE JAZZ AGE

»»» \$25,000 »»»

Enjoy significant exposure and priority access for your company's representatives.

Benefits:

- Two VIP tables (20 seats) with prominent placement
- Logo Recognition as a lead sponsor in event program and marketing materials
- Half-page ad in the event program
- Logo on step-and-repeat banner for photo opportunities
- Custom social media feature highlighting your sponsorship
- Branded item included in attendee gift bags (provided by sponsor)
- Acknowledgment from stage during the program

THE CHARLESTON

»»» \$10,000 »»»

This package provides strong brand visibility and opportunities to network with key decision-makers.

Benefits:

- Two tables (16 seats)
- Logo recognition in event program and event signage
- Logo on step-and-repeat banner for photo opportunities
- Company logo on website and name in select event email marketing
- Dedicated post on social media with logo and tag

THE FLAPPER

»»» \$7,500 »»»

This level offers excellent value with a focus on exposure and networking.

Benefits:

- One table (10 seats)
- Logo recognition in event program and event signage
- Company name on website and in select event email marketing
- Recognition in event marketing (digital and print)
- Social media group post with tag

THE ROARING 20s

»»» \$5,000 »»»

A great entry point for businesses looking for visibility and involvement.

Benefits:

- One table (8 seats)
- Logo recognition on event website and printed program
- Recognition in event marketing (digital and print)
- Social media group post with tag

THE MOONSHINE

»»» \$3,500 »»»

An offering for smaller businesses or donors who want to be involved without the need for large-scale visibility.

Benefits:

- 4 event tickets
- Logo recognition in the event program and on event signage
- Acknowledgment listed on social media



INTERESTED?

Interested in partnering with us? Here's how you can join the cause and support heart care across Ascension Wisconsin:

1. Select your desired sponsorship level from the options listed above.
2. Complete the enclosed sponsorship commitment form or pay online at: giveAWF.org/speakeasy
3. Email or call Margo Willard at margo.willard@ascension.org or 773.301.4200 for more information or to submit your sponsorship details.

Payment Information:

All donations and sponsorship contributions are tax-deductible. Our nonprofit tax ID number is 39-1494981.

